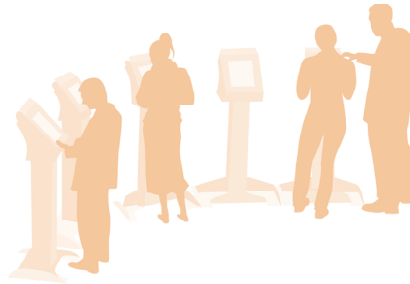


Instant insights with Digivey™

- Any business wanting to know what their customer think can benefit from the automated survey management processes provided by Digivey
- Easy to use and intuitive
- Reliable, paperless data collection at the point-of-sale, point-of-care and point-of experience
- Suitable for basic and fun projects as well as complex studies, tests, and assessments
- Creative, multilingual and multimedia enhanced
- Design styles for finger touch devices as well as pen-based tablet PC's
- Versatile, flexible and convenient
- Use Digivey™ with
 - Kiosks: Free standing, desktop + wall mount models
 - Tablet computers
 - Ultra mobile computers

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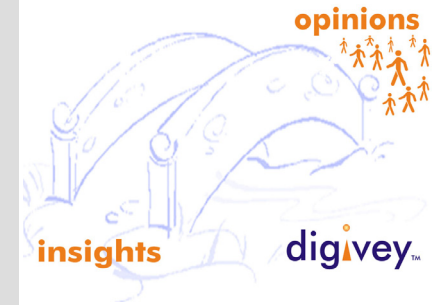
Contact us today to request a demo or more information about Digivey™ Survey Software, Digivey Plug + Ask! Survey Systems and our reliable data collection services around touch screen assisted Marketing Research.

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DIATOUCH, Inc.



digivey™

Serious data gathered
without the traditional hassle.

Phone 1.866.665.0533

More and better survey results in less time



The Digivey Survey Suite is a comprehensive, easy to use software tool for self-administered and interviewer facilitated surveys, quizzes and assessments at the point-of-sale, point-of-care and point-of-experience.

Digivey quickly and easily connects you with your target audience anywhere, anytime in a safe and secure manner. Digivey excels in on-site data collection with touch screen devices and leaves you with maximum independence and freedom of choice for data collection modality and equipment to use.

plug + ask!

Digivey's capabilities go beyond of what is common and usual. Digivey sets standards and incorporates latest technology achievements in one easy to use software tool.

Digivey Reduces Workload

Digivey captures the data from the respondents using touch screen computing devices for data collection. The resulting speed, process automation and reduction of workload is unsurpassed. The process automation is not only beneficial to the integrity and reliability of the result data, but also helps to drastically reduce workload and cost. The collected data records are automatically compiled and can be used immediately, while the survey stations in the field still gather more data.

The user friendly modular software architecture with three modules working together seamlessly, follows the main phases of the survey process:

- Questionnaire design with Digivey Composer
- Data collection with Digivey Launcher
- Analysis and reporting with Digivey Analyzer



Wide Range of Uses

Digivey can be successfully used across many industries and fits the requirements of a wide variety of usages.

Surveys (computer assisted personal interviews as well as self-administered interviews)

- Customer satisfaction surveys
- Employee satisfaction surveys
- Patient satisfaction surveys
- Visitor satisfaction surveys
- Exit surveys at trade shows, conventions, events
- In-store and mall intercepts
- Media research and Advertising research
- New product introduction research
- Clinical research and advanced studies in the medical field (computer-aided personal interviews)

Quizzes

Assessments

Self-Service Registration

Lead Capture

... and many more ...

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