



Data Collection In A Touch

ADDRESSING THE NEEDS OF MARKET RESEARCHERS FOR MOBILE COMPUTER AIDED INTERVIEWING (MCAPI).



We make it easy for you to reap the benefits of mobile computer aided interviewing and to enjoy the instant availability of result data. There is no equipment to purchase, no new software to learn and no post-processing of collected data. A streamlined process frees your team from time intensive data entry tasks. It is easy. We will convert your questionnaire into a Digivey touch screen survey and ship the units "plug + ask!" ready to any location within the US. Once the survey is fielded and the results pour in, the raw data and top-line reports come to you for further analysis.

“ The simplicity of latest technology mobile computing in a combination with Digivey powered interactive questionnaires gets the results to you sooner. ”



All survey tools in our mobile survey rental fleet are powered by Diatouch's own, incredibly versatile Digivey survey software. There are virtually no limitations for your questionnaires. Your survey may contain foreign languages, a wide variety of closed-end and open-end question types, complex skip patterns, multimedia, information screens, voice-recording of open-end questions, signature capture, barcode scanning, coupon printing at the end of the survey, and many more features all geared to the greater success of your projects.

Please call for a free online demo. ▶▶▶

Serious data gathered without the traditional hassle.

- Mobile Computer Rental
- Questionnaire Programming
- Interactivity Programming
- Online Interviewer Instruction
- Survey Tool Shipping
- Result Data Management
- Optional: Reporting Services
- Optional: Interviewers



DIGIVEY SURVEY CENTER
4022 E Broadway Rd, Suite 117
Phoenix AZ 85040 USA

Phone (602) 438-2100 + (866) 665-0533
info@digivey.com / info@diatouch.com
www.digivey.com / www.diatouch.com